Report on Crowdfunding Data

Three Conclusions

The first conclusion for parent backer categories campaign are that more backers are from the theater. Journalism came in last with 4 successful campaigns.

The second conclusion for sub-category campaigns is that plays greatly outnumbered all other subcategories. Plays had a total of 344 campaigns. 187 of these succeeded and 132 failed. You could also conclude that the more campaigns you have, you have a higher chance of success.

The third conclusion from the date creation of the campaigns is that more campaigns are created during July through September.